



**DON'T RE-ROOF-  
WEATHERPROOF** at 1/2 the cost

**Rubber Roof Coating System tested by Dade County's Tas-106 Uplift Exam  
in 2007 and the only tile roof coating system pull tested by Dade County  
"Original Liquid Applied Rubber Roof Sealants, Restores Protects & Preserves"**



#### PROVEN! 5X STRONGER THAN A NEW ROOF!

Weatherproofing your roof ensures longer lifespan, durability of your tiles prevents leaks and preserves the liquidity of your investment.



#### OUR PRODUCTS PAY FOR THEMSELVES

The Original liquid Applied Rubber Roof Shield System," the genuine trademarked rubberized 100%

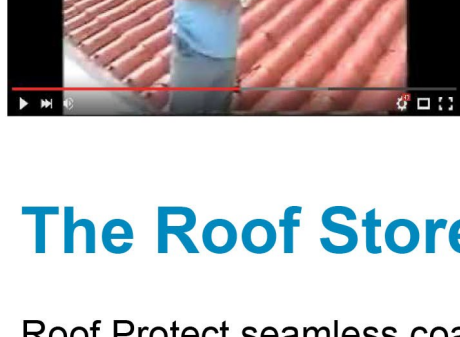


#### SAVE YOUR TILES, TIME & PEACE OF MIND

Roof shield system stop leaks and provide long term wind rain and storm protection. You now have a beautiful, maintainable, storm.

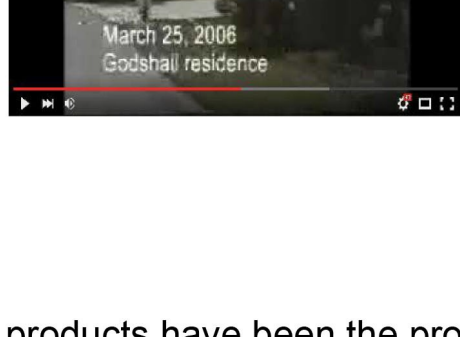
### Uplift Test

Real time test of our Rubber Roof Coating installed on a Spanish roof.



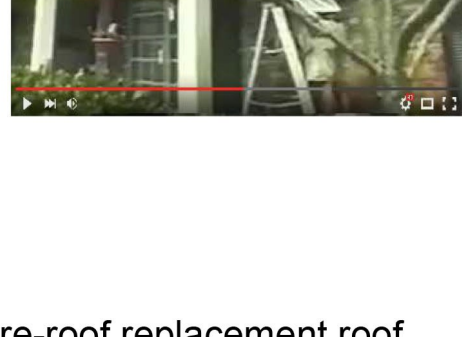
### Testimonial Video

Don's actual testimonial about his roof spared after the hurricane.



### Installation Video

Our expert installers demonstrating the actual installation of the product.



## The Roof Store

Roof Protect seamless coating products have been the proven re-roof replacement roof repair solution to stop roof leaks and protect your Florida roof against hurricane-force winds and water damage which is the ever-present severe weathering known to consistently damage and destroy the typical Roof Systems in our area.

Our company presented its roof coating process with Home Depot, after the rash of named storms passed through our area in the 2004 2005 Hurricane season, speaking with their roofing and siding division for expansion of our brand recognition, they told us, "they had to see if there was a market for this kind of process." It's funny ever since then they started offering our basic concept in all kinds of different inferior paint products.



## DON GODSHALL'S TESTIMONIAL UNFORGETTABLE HURRICANE EXPERIENCE



### Don's Roof Shield System

### The Neighbor's Roofs Damaged

### Roof Tiles Devastated

### Don Godshall's Testimony

I had to either replace the roof or seal it, I decided to use the Roof Shield roof paint sealant system, During hurricane Wilma, my neighbors' tiles were hitting my house so the next morning after the storm passed we went outside to see what happened, our roof was still perfect.

## THREE MAIN SYSTEMS

Our roof sealants are manufactured here locally and were originally designed to be applied to virtually any type of roof or wall structure, literally you will save thousands on unnecessary roof replacements and roof repairs.

## FUNGAL SHIELD

### Fungal Shield

"Save Your Tiles"  
Rejuvenates the look of the Tiles.

Sheds water, prevents staining & UV protection.

Guaranteed mildew resistant, less cleaning required.

5Y Product Warranty

## SMART SHIELD

### Smart Shield

Our Smart Shield Colors  
Now 23 % more reflective  
"Cool Pigment Technology"

Non-Seamless looks the same when done, just like new.

FP&L says it Saves on cooling costs.

Waterproofs the tiles, protects them against wind-driven rain and is mildew proof.

Adds surfaces durability and strength.

Prevents Tile Damage due to chipping, cracking and premature color fading.

## ROOF SHIELD

### Roof Shield

Premium Roof Tile Retrofit

Dade County Tas-106 Uplift pull tested system.

5xs Stronger than a new roof and 1/2 the cost.

Maintenance Free, lifetime product warranty.

Prevents Damage form hurricane-force winds.

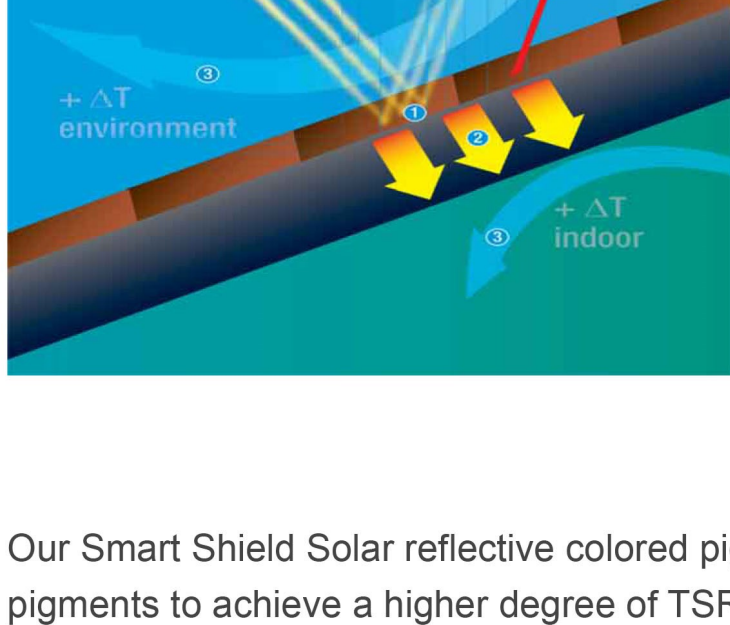
Transferable & renewable warranty.

Additional roof life certification for up to 10 Years on 50+Y/O Roofs.

Weatherproofing your roof will help you save your roof and your money.

Weatherproofing will extend the lifespan of your roof.

## RoofProtect™ Cool pigments for cool surfaces Save energy consumption

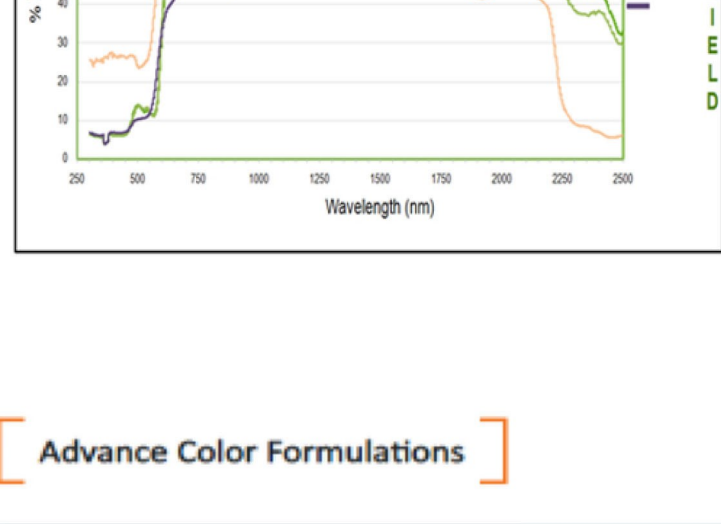
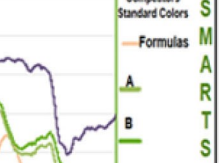


1. Heat generation by radiation absorption
2. Heat transport by thermal conduction
3. Transfer to air and convection

The energy radiated by the sun hits the colored surface. When the radiation is absorbed, this generates heat, which is transported by the thermal conduction into the material and by convection into the surrounding air. Less absorption automatically means less heat build-up.

Our Smart Shield Solar reflective colored pigment technology uses specially designed pigments to achieve a higher degree of TSR than the conventional pigments of the same color. For example, the TSR of a dark brown conventional coating is about 8%, whereas the same color using our solar reflective pigment technology will be about 28%.

### Roofprotect™ Comparative Reflectance Curves



#### SmartShield Formulation

- Increased TSR up to 30%
- Increased durability
- Color retention
- Decreased roof temperature

#### Comparative Reflectivity



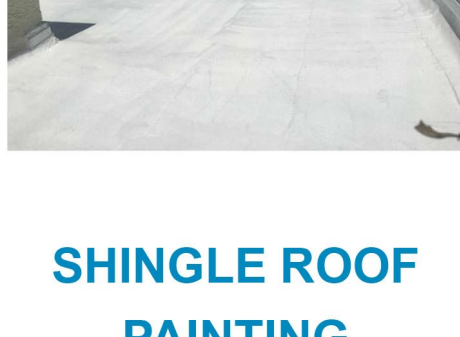
### ROOF PROJECT 3000 COLOR POTENTIALS

#### Advance Color Formulations

| Surface Heat Reduction |             | %   |
|------------------------|-------------|-----|
| BEIGE/TOPE             | YELLOW      | 14% |
| GREEN/EME              | EMERALD     | 18% |
| TERRA COTTA            | TRADITIONAL | 16% |
| TERRA COTTA            | RED         | 22% |
| BLACK/BONITO           | BLACK       | 32% |

| INCREASED / TENSILE /<br>STRENGTH / DURABILITY |      |
|------------------------------------------------|------|
| LUC-YELLOW                                     | 100% |
| KLA 2310                                       | 100% |
| CIN RED L4100                                  | 100% |
| SCO BLACK MRN                                  | 100% |

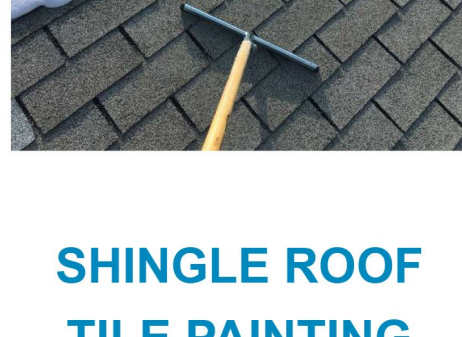
### FLAT ROOF WATERPROOFING



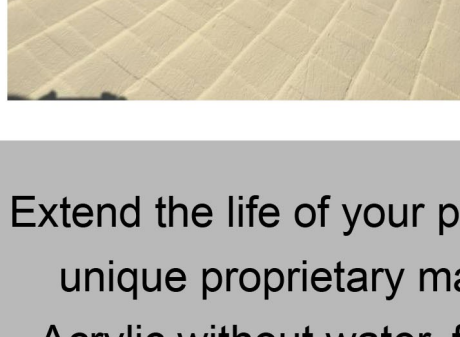
### SPANISH TILE WATERPROOFING



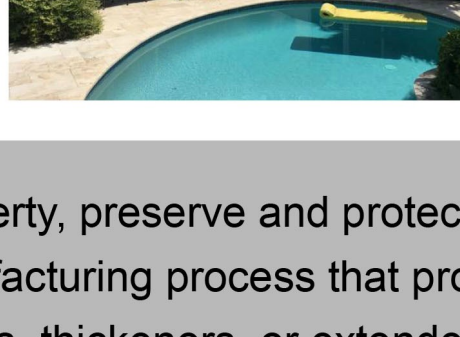
### SHINGLE ROOF WATERPROOFING



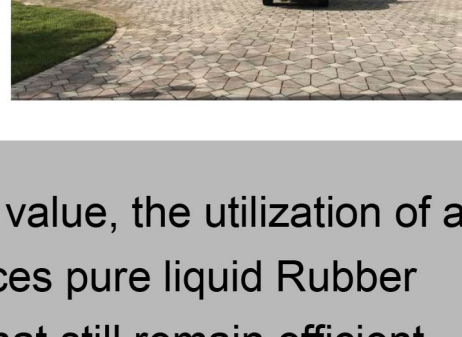
### SHINGLE ROOF PAINTING



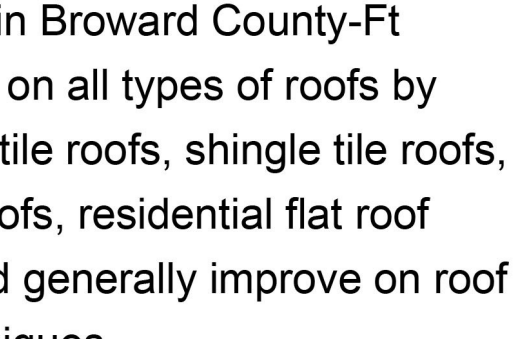
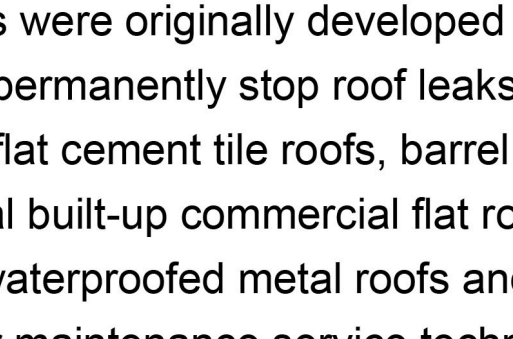
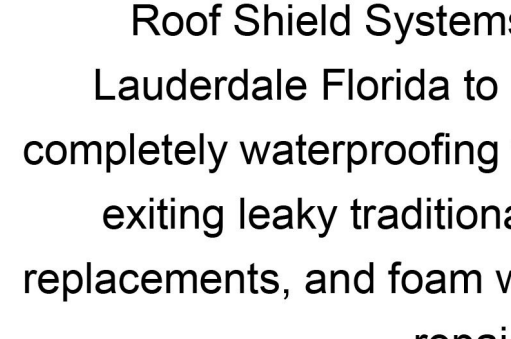
### CEMENT ROOF WATERPROOFING



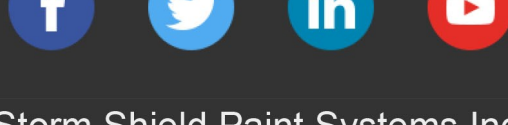
### SHINGLE ROOF TILE PAINTING



Extend the life of your property, preserve and protect its value, the utilization of a unique proprietary manufacturing process that produces pure liquid Rubber Acrylic without water, fillers, thickeners, or extenders that still remain efficient, environmentally safe and is a technological breakthrough in the industry.



Roof Shield Systems were originally developed in Broward County-Ft Lauderdale Florida to permanently stop roof leaks on all types of roofs by completely waterproofing flat cement tile roofs, barrel tile roofs, shingle tile roofs, exiting leaky traditional built-up commercial flat roofs, residential flat roof replacements, and foam waterproofed metal roofs and generally improve on roof repair maintenance service techniques.



Storm Shield Paint Systems Inc.  
dba Roof Shield Coating System A+ BBB Rated since 1994

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